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KreativEU
Knowledge & Creativity European University

Networking Conference

HERITAGE OF KNOWLEDGE & PHILANTHROPY:

90 Years of Economic Education in Svishtov

06–07 November 2026

Svishtov, Bulgaria

PROGRAMME



ФОНД НАУЧНИ ИЗСЛЕДВАНИЯ
МИНИСТЕРСТВО НА ОБРАЗОВАНИЕТО И НАУКАТА

СТОПАНСКА АКАДЕМИЯ „Д. А. ЦЕНОВ" 90 години

UNIVERSITATEA VALAHIA DIN TÂRGOVIȘTE 1992

UNIVERSITAS TYRNAVIENSIS TRNAVA

KreativEU
Knowledge & Creativity European University



ABOUT THE CONFERENCE

KreativEU Network Conference **"Heritage of Knowledge and Philanthropy: 90 Years of Economic Education in Svishtov"**, marking the 90th anniversary of the D. A. Tsenov Academy of Economics – Svishtov. The conference will be held in Svishtov, Bulgaria, on 6–7 November 2026, in collaboration with *Valahia University of Târgoviște and Trnava University*.

The conference explores academic heritage and its role in shaping educational systems, knowledge communities, and societal development. Contributions are welcome on how historical legacies in education and philanthropy can inspire contemporary practices, innovation, and sustainable development.

This event celebrates the Academy's long-standing contribution to the development of economic science and education and provide a platform for exchanging ideas, research, and best practices among scholars, partners and stakeholders.

ANNIVERSARY EVENTS & NETWORK CONFERENCE PROGRAMME

5th November 2026		
10:00-11:00	**Anniversary Opening Ceremony**	***Hall 1***
11:00-11:05	**Flag-Raising Ceremony**	***Rectorate***
11:05-11:10	**Group Photo**	***Rectorate***
11:10-11:30	**Academic Museum Visit**	***Museum***
11:30-13:00	**Plenary Session**	***Hall 1***

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11:30-12:15	PREPARING FUTURE PROFFESIONALS IN BUSINESS SCIENCE FOR THE AI ERA: COMPETENCIES AND CURRICULAR CHALLANGES *Célio Marques*	
12:15-13:00	INVESTIGATING GRANGER CAUSALITY BETWEEN GDP-RELATED INDICATORS:EVIDENCE FROM BULGARIA AND ROMANIA *Alexandru-Lucian Manole*	
13:00-14:00	Lunch	*Boheme Restaurant*
14:00-19:00	Panel Discussions	*Rectorate*
19:30-22:50	Official Dinner	*Ivanoff Restaurant*

6th November 2026		
08:45-09:00	Registration	*Rectorate Hall*
09:00-09:15	OPENING	*Rectorate Hall*
09:00-09:05	RECTOR`S WELCOME MESSAGE *Marin Marinov*	
09:05-09:10	KRETIVEU GENERAL SECRETARY WELCOME MESSAGE *Célio Marques*	
09:10-09:15	OPENING SPEECH *Marusya Smokova*	
09:15-10:59	SECTION Heritage Across Time	*Rectorate Hall*
09:15-09:41	ELENA DALLES AND PHILANTHROPY IN BELLE ÉPOQUE: HERITAGE, SOCIAL IMPACT AND CULTURAL LEGACY *Silviu Miloiu*	
09:41-10:07	REMARKABLE, VETERAN AND MONUMENTAL TREES AS HERITAGE: RECOGNITION AND THE GOVERNANCE OF CARE IN SELECTED EUROPEAN JURISDICTIONS *Lucia Nováková, Silviu Miloiu*	

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10:07-10:33	**RESOURCE AND ORGANISATIONAL PREREQUISITES FOR IMPLEMENTING AI-BASED SYSTEMS IN BULGARIAN CHITALISHTE COMMUNITY CULTURAL CENTRES** *Evgeni Ovchinnikov, Atanaska Reshetkova*	
10:33-10:59	**MANAGEMENT OF CULTURAL-RELIGIOUS HERITAGE: HISTORICAL, SPIRITUAL, AND INTERNATIONAL DIMENSIONS OF FÁTIMA AND CZĘSTOCHOWA** *Katarzyna Łukaniszyn-Domaszewska, Katarzyna Mazur-Włodarczyk, Elżbieta Karaś*	
11:30-14:00	**Solemn Concert**	***Chitalishte***
14:15-15:45	**Lunch**	***Ivanoff Restaurant***
15:45-17:30	**SECTION Sustainability & Convergence In The European Union**	***Rectorate Hall***
15:45-16:30	**INCOME CONVERGENCE WITHIN THE EUROPEAN UNION: COUNTRY-LEVEL VERSUS REGIONAL-LEVEL DECOMPOSITION** *Galin Stefanov*	
16:20-16:55	**BRIDGING THE INTEGRITY GAP: A COMPARATIVE ANALYSIS OF REGULATORY RIGOR IN THE EU ETS AND VOLUNTARY CARBON MARKETS** *Stefani Georgieva*	
16:55-17:30	**FINANCIAL LITERACY AS A FACTOR IN OVERCOMING ENERGY POVERTY AND THE TRANSITION TO LOW-CARBON HEATING** *Aleksandrina Aleksandrova*	
17:30-18:05	**FROM CONCEPT TO IMPACT: DESIGNING AND IMPLEMENTING SUCCESSFUL INTERREG ROMANIA-BULGARIA PROJECTS** ***Mihaela Tinca Udristioiu***	
19:30	**Dinner**	***Folkloren Izvor Restaurant***

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7th November 2026		
09:00-11:00	**SECTION Innovation Networks & Knowledge Ecosystems**	***Rectorate Hall***
09:00-09:30	**UNLOCKING NETWORK INSIGHTS: FROM SOCIAL NETWORK ANALYSIS TO REAL-WORLD APPLICATIONS** *Margarita Bogdanowa*	
9:30-10:00	**SOCIAL NETWORK ANALYSIS OF INTER-UNIVERSITY COOPERATION WITHNIN THE EUROPEAN UNIVERSITY INITIATIVE: A CALL-BY-CALL COMPARISON** *Marusya Smokova*	
10:00-10:30	**CURRENT TRENDS IN THE DEVELOPMENT OF INNOVATION NETWORKS IN CHINA** *Lyubomir Ivanov*	
10:30-11:00	**ABSORPTIVE CAPACITY OF INNOVATION NETWORKS: EXTERNAL KNOWLEDGE SOURCES AND MECHANISMS FOR TRANSFER ACROSS NETWORK BOUNDARIES** *Iskra Panteleeva*	
12:00-13:00	**Lunch**	***Boheme Restaurant***
13:30-18:30	BEYOND THE CAMPUS: DISCOVER SVISHTOV	*Svishtov**
**For all events taking place outside the Academy of Economics campus, transport has been organized for participants.*		

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